

NTPC helps brighten future of Inuvik Ski Club

The Inuvik Ski Club is hoping that a brighter winter ski trail will help rekindle local interest and draw new members to the sport. That's where the NWT Power Corporation steps in.

Last summer the Corporation donated two power poles to the club. NTPC will hook up four flood lights and electricity to the poles to complete some short new trails near the club's ski hut and trailhead. Members will control the lights with a timer from inside the club's heated ski hut. Total value of materials and labour is \$3,000.

Brian Terry, an executive of the Inuvik Ski Club, indicates the lights will greatly enhance visibility during the long winter nights, making the course more appealing for members and beginner skiers alike.

"We believe we have some of the best natural ski terrain in the world. Our biggest problem in recruiting new members is that by 4:00PM its dark and our programs mainly start in the evening," says Terry, "Inuvik has produced some of Canada's finest cross country talent over the years and we want to build on that by bringing in new members. We're very grateful to the Power Corporation for getting us one step closer to that goal."

Mike Ocko, Assistant Director for NTPC's Thermal Region, fully supports the upgrades and the ski program.

"In partnering with organizations that strengthen our communities and promote healthy living, especially for the youth we are all a little better off," says Ocko, "We want to make sure that the club's tradition of excellence continues for generations to come."

Each year the Power Corporation donates \$100,000 through cash and in-kind contributions to community initiatives throughout the NWT. These donations are not recovered from customers in rates.

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