



# Cost *DRIVEN*

**A** lot of factors go into providing you with a safe, reliable supply of electricity. And we take each one seriously.

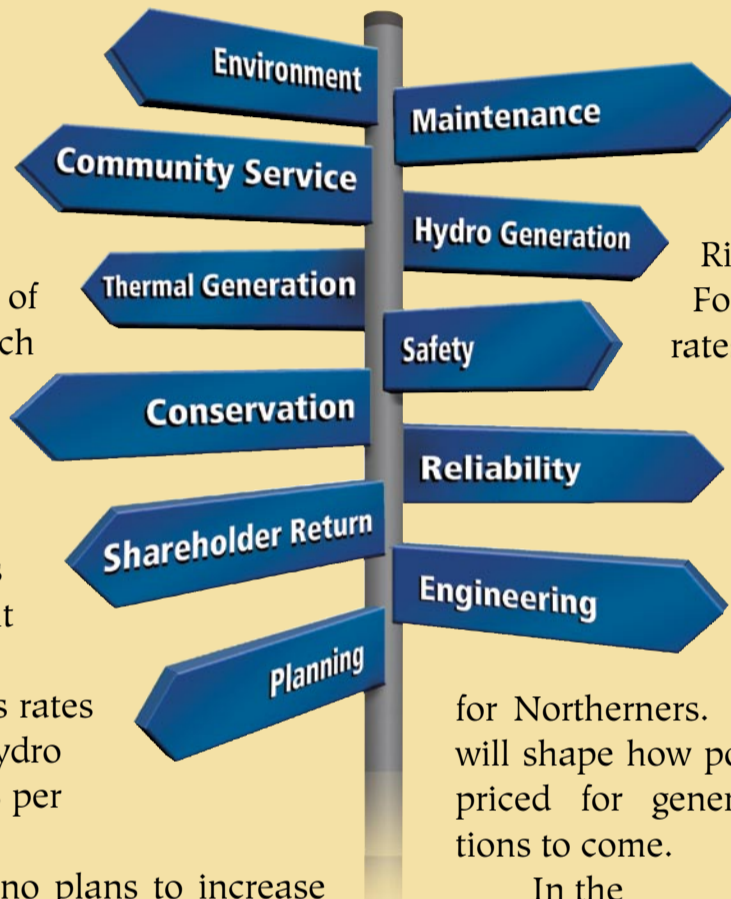
One measure of performance is the final cost of electricity.

Utility customers across Canada are facing significant rate increases.

BC Hydro is increasing its rates by 14 per cent, Manitoba Hydro 9 per cent and SaskPower 13 per cent over the next two years.

By comparison we have no plans to increase base rates for several years.

We also look at costs of electricity service in the North.



In a comparison between Hay River, served by Northland, and Fort Smith, served by NTPC, our rates come out 57% lower.

In a comparison of two small diesel communities our cost is slightly higher than Northland's. (See graph.)

The government's Electricity Review currently underway couldn't come at a better time

for Northerners. We believe it will shape how power is priced for generations to come.

In the meantime we'll keep managing our costs while

maintaining our standards for safety, reliability and the environment.

It's going to take all of us working together to manage electricity costs and you can do your part. Visit our new website for low cost and no-cost ways to become more energy efficient.

