



When it Comes to **GREEN** the Choices are Never **BLACK** or **WHITE**

A lot of factors go into providing you with a safe, reliable supply of electricity. And the choices are never black or white.

Take diesel generation versus our commitment to the environment. We have to burn diesel to supply power, but burning diesel creates greenhouse gas emissions.

So, we must find a balance between our responsibility to supply and our responsibility to the environment.

And we think we've done pretty well.

Since 1990 we've reduced diesel use by more than 75 per cent and cut greenhouse gas emissions by 58 per cent.

Today hydro generation accounts for 75% of all the electricity we produce.



And our success has been recognized by the Canadian Greenhouse Gas Challenge Registry through a national Leadership Award.

Recently the government announced its support for micro-hydro, wind turbine and residual heat projects. We look forward to working with communities to complete these cleaner, greener electricity projects.

In the meantime

we'll keep managing our costs while maintaining our standards for reliability, safety and the environment.

When it comes to the environment versus our

obligation to supply power, we have to do both as well as we can.

Visit our new website for low cost and no-cost ways to become more energy efficient.

